PRESS RELEASE

DVD the perfect holiday gift

STUDY SKILLS EXPERT CAROLYN MELMED LENDS A HAND AT ROYAL WEST ACADEMY

MONTREAL, NOVEMBER 19, 2012- Carolyn Melmed, a founding member of the Lansdowne Centre who has pioneered programs in organization and study skills for students, parents and teachers in various schools and institutions, recently completed a successful series of workshops at Royal West Academy in Montreal West called ORGANIZATION AND STUDY SKILLS: Becoming a More Successful Student. The workshops were so successful that repeat sessions will be given November 29, December 6 and 13.

For the last 35 years, this program has contributed to the success of a countless number of students, teachers and parents alike.

“I’m learning in class, studying more at home and finishing every project or assignment,” said one student who participated in the workshop. “It was a good course that I would recommend to others. I really liked it and enjoyed it” said another who completed the workshop.”

For more on Carolyn Melmed’s informational workshops please visit www.improvingstudyskills.com. Also available on the website is her new DVD and accompanying workbook titled “Unleashing Your Child’s Potential” which focuses on how parents can play an active role in the academic success of their children. “It makes the perfect holiday gift,” she suggests.

Mrs. Melmed is available for other schools wishing to seek her services for workshops or for one-to-one tutoring. Recently, on Oct 5, 2012, she was a guest of CJAD’s Tommy Schnurmacher and on Nov. 6, 2012, she was a keynote speaker for Novartis Pharmaceuticals’ LUNCH AND LEARN series.

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